

Qwikcast allows you to design, deliver and maintain your unified message to viewers around the globe in real-time and on-demand. Our online software is open to incorporate your enterprise tools and corporate brand.

In the early 1990's, **Implex.net** was created as a Communications Technology Company. Our emphasis continues to utilize current capabilities to deliver unified messages to people who are geographically scattered around the globe.

Qwikcast pulls from many disciplines to create an online broadcast experience. Our twenty plus years of delivering this service highlights three important factors for virtual communication:

- Design
- Delivery
- Maintenance

Design

While content is King, the delivered communication needs to be an engaging environment, one that conveys your brand and professionalism. Qwikcast draws on Implex's **Digital Edison** division for web and app development. Design, engagement tools and the ability to integrate your enterprise functionality are paramount to a successful virtual meeting.

Delivery

Internet bandwidth has become ubiquitous creating an environment where the viewers expect high-resolution video. High quality video presents unique challenges to many corporate networks. **Qwikcast** relies on our **Dataride** division to address these issues to:

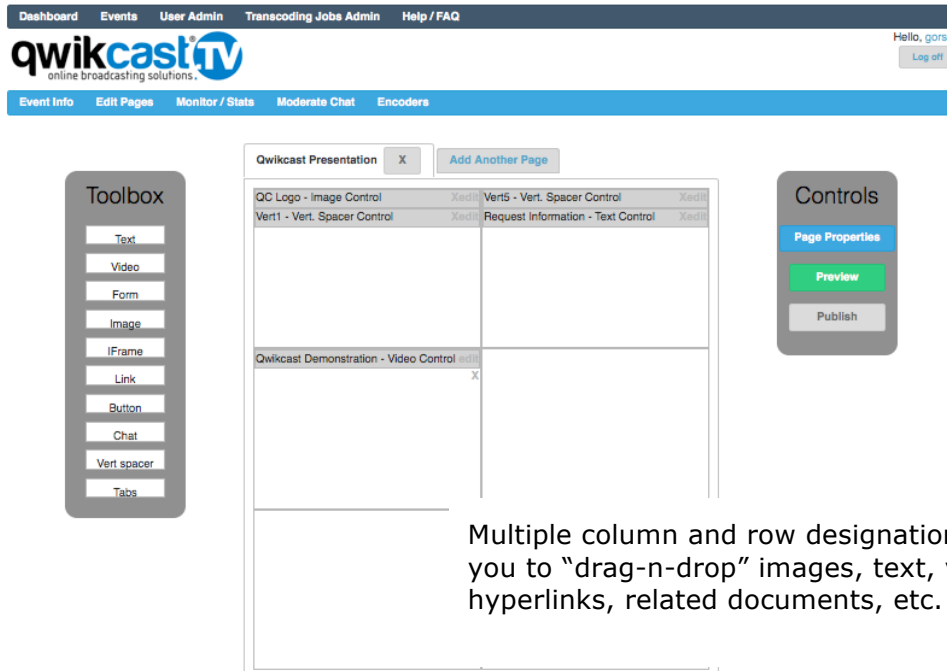
- Facilitate multicast and unicast environments
- Deliver streams with variable bit rate encoding
- Streams available on desktop, tablet and mobile devices
- Deliver all information in an encrypted, HTTPS stream
- Build and deploy reflector appliance environments which heighten network capacity
- Manage authorization tools like SSO, LDAP all the way to Facebook
- Maintain our Business Class Tier 2 Datacenter
- Maintain our Edge Network to serve any audience size
- Maintain client's Video Libraries and On-Demand content

Maintenance

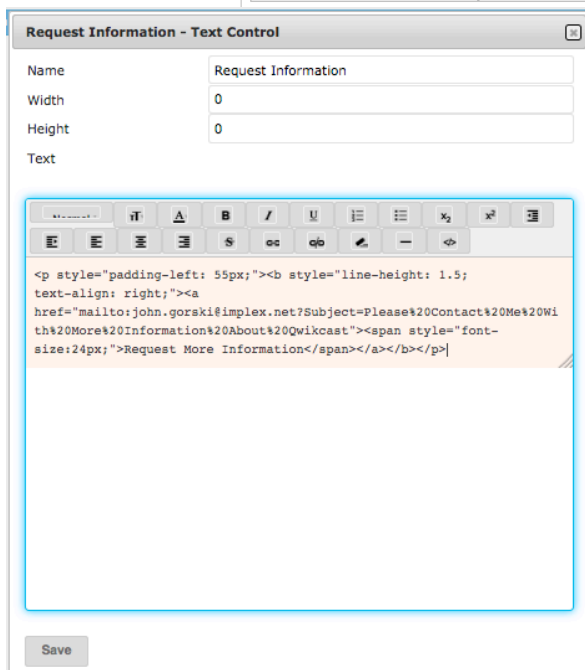
Online broadcasts reach a worldwide audience in real time. Often, your audience isn't available during a live event. **Qwikcast** offers an on-demand version of the live program, at the same URL, often within hours of the event. Those who missed the event, or who want to re-visit the session, can do so almost immediately.

Qwikcast, 4.0 offers meeting producers flexibility and control beginning with the WYSIWYG page designer.

You don't need to develop your own environment, but you can. Or, simply update a template. Qwikcast gives you easy tools to accomplish this:



Multiple column and row designations allow you to "drag-n-drop" images, text, videos, hyperlinks, related documents, etc.



Request Information - Text Control

Name: Request Information

Width: 0

Height: 0

Text

```
<p style="padding-left: 55px;"><b style="line-height: 1.5; text-align: right;"><a href="mailto:john.gorski@implex.net?Subject=Please%20Contact%20Me%20With%20More%20Information%20About%20Qwikcast"><span style="font-size:24px;">Request More Information</span></a></b></p>
```

Save

You can utilize any HTML knowledge, or use simple tools provided.

Qwikcast Demonstration - Video Control

Name: Qwikcast Demonstration

Player Type: JW Player

Width: Please Select Item

Height: JW Player

Video: Live VOD

URL: https://cdn.qwikcast.tv/OrganizationFiles/Video/1/Qwi

Buttons: Choose Video, Save

Multiple video players consider your audience or corporate video player requirements, multicast or unicast.

You need viewership engagement for online audience management. Qwikcast incorporates an inter-active chat engine that allows:

- Real-time Q&A and post event recap (.csv file)
- Immediate direct communication between the moderator and the viewer
- Immediate communication from the moderator to the entire audience

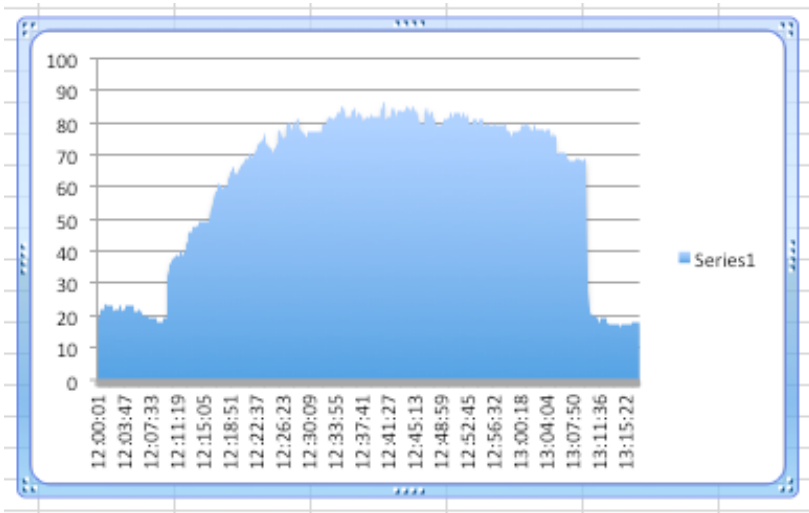
Chatroom
Admin chat

User Name	Message	Action
3M	Testing question capability	Approve Reply To User Reply To All
3M	This is how the questions appear to the moderator. you can choose to pass the question to the presenter, respond to the individual only, or respond to the entire audience.	Approve Reply To User Reply To All

Buttons: Send Moderator Message, Export Approved Messages, Export All Messages

• 3M: Here's is where the moderator places a message to all viewers.

Live events give you immediate feedback of who is registered, watching, participating, what they are viewing with and where they are.



Country	Viewers	OS	Viewers	Language	Viewers
United State	356	Windows	586	English	425
United Kingd	42	Mac	6	German	31
Germany	24	Android	5	French	28
Canada	22	iOS	1	Unknown	14
France	20	GNU/Linux	1	Spanish	11
Unknown	13		599	Dutch	12
Netherlands	11			Chinese	11
Taiwan, Prov	10	Device Typ	Viewers	Danish	6
Spain	8	Desktop	593	Japanese	6
Switzerland	6	Smartphone	5	Polish	6
New Zealand	6	Tablet	1	Czech	3
Denmark	6		599	Hebrew	5
Japan	6			Swedish	5
Poland	6	Continent	Viewers	Estonian	3
Belgium	5	North Ameri	378	Croatian	3
Czech Repub	3	Europe	168	Korean	3
Israel	5	Unknown	13	Norwegian B	3
Sweden	5	Asia	28	Russian	3
Australia	3	Oceania	9	Slovenian	3
Estonia	3	Central Ame	1	Thai	2
Greece	3	South Ameri	2	Greek	2
Croatia	3		599	Italian	2
Korea, Repul	3			Latvian	2
Norway	3	Browser	Viewers	Portuguese	2
Russian Fede	3	Internet Expl	457	Turkish	2
Slovenia	3	Chrome	111	Finnish	1
Thailand	2	Firefox	23	Lithuanian	1
Italy	2	Safari	6	Romanian	1
Latvia	2	Android Brov	1	Slovak	1
El Salvador	1	Opera	1	Serbian	1
Turkey	2		599	Ukrainian	1
Argentina	1				599
Austria	1				
Brazil	1				
China	1				
Finland	1				
Lao People's	1				
Lithuania	1				
Monaco	1				
Portugal	1				
Romania	1				
Slovakia	1				
Ukraine	1				
	599				

A few examples of the product:

World Parkinson Coalition

<https://shows.qwikcast.tv/wpc/>

MHTA address from Stanley Hubbard

<https://shows.qwikcast.tv/?e=52a61e897053f>

MHTA CIO panel

<https://shows.qwikcast.tv/?e=528e28892d7d1>

Qwikcast product information

<https://events.qwikcast.tv/QwikCast/QwikCastEvent?eventKey=c92518d5-a247-4368-9c9a-8962e57b08ef>

Qwikcast delivers a total online broadcasting tool while keeping you in control.



<http://qwikcast.tv>

Digital Edison – <http://digitaledison.com>

DataRide – <http://dataride.com>

Implex – <http://implex.net>

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